

# Mayor's St. Paul's Advisory Committee

## Meeting Minutes

**Date of Meeting:** June 16, 2020

**Minutes Prepared By:** Katie White, Management Analyst III, City of Norfolk

**1. Purpose of Meeting:** To update the committee on relocations in Tidewater Gardens and People First Empowered by USI progress to date, challenges, opportunities, and annual report.

### 2. Attendance at Meeting

Councilwoman Williams-Graves – present	Mr. Alphonso Albert – not present	Ms. Kimberly Bray – not present	Dr. Sharon Byrdsong – not present
Ms. Michelle Cook	Rev. James P. Curran – not present	Mr. Joe Dillard – present	Ms. Caz Ferguson – not present
Mr. Earl P. Fraley, Jr. – present	Mr. Larry Hall – not present	Mr. William Harrell –not present	Rev. Dr. Kirk T. Houston, Sr. – not present
Ms. Shamika Kirby – not present	Ms. Deirdre Love – present	Ms. Jamie Malinak - present	Dr. Robert G. Murray – not present
Mr. Don Musacchio – present	Dr. Ruth Jones Nichols – present	Mr. Brodie Parker – not present	Mr. Lavonne Pledger – present
Dr. Glenn Porter – not present	Ms. Tara Saunders – present		

### 3. Agenda

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|--|--------------|
| <b>I. Welcome/ Pandemic Notification</b>                           | <b>12:00</b> |
| • <i>Chair Angelia Williams Graves</i>                             |              |
| <b>II. Tidewater Gardens Relocation Dashboard Update</b>           | <b>12:15</b> |
| • <i>Kim Thomas, NRHA</i>  |              |
| <b>III. People First- Challenges and Opportunities/ Discussion</b> | <b>12:45</b> |
| • <i>Kristie Stutler, People First Empowered by USI</i>            |              |
| <b>IV. People First- Annual Report</b>                             | <b>1:15</b>  |
| • <i>Kristie Stutler, People First Empowered by USI</i>            |              |
| <b>V. Next Steps/Announcements/Closing Remarks</b>                 | <b>1:25</b>  |
| • <i>Chair Angelia Williams Graves</i>                             |              |

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#### VI. Meeting Adjourned

1:30

#### 4. Meeting Notes, Decisions, Issues

##### I. Welcome/ Pandemic Notification

12:00

*Chair Angelia Williams Graves*

- Ms. Hamm Lee welcomed the committee to the virtual meeting, read the electronic meeting statement, and took attendance.
- Councilwoman Graves welcomed and thanked the committee for joining the meeting and stated that the committee will probably meet virtually through the summer. She will develop a letter to send to all committee members to ensure they know we are meeting virtually and to look for the email with the meeting notification, links, and call in numbers. She asked all members for an email address that is checked at least once a week. Additionally, in the wake of everything going on with the pandemic and peaceful protests, a week ago the Save-A-Lot announced that it would be closing. During the January or February meeting we acknowledged it would be closing but didn't have a date. We were hopeful they would maybe change their minds, but they haven't. On Saturday 6/20 at 10:00 a.m. – 11:15 a.m. she is hosting a virtual community meeting on Facebook Live. She is looking for representation from the community as panelists, but also looking for solutions and resources. There are three opportunities to participate as a panelist. The discussion will focus on what we are overlooking, what the practical user is in need of that they are not getting, and who has the resources to help with the problems and solutions. We know the obvious is that we need a grocery store. People can comment, it will be a panel discussion with the goal of beginning with a problem and leaving with some solutions that can be turned into viable options for the community. Information will be posted on the City website and Ms. Hamm Lee will send the information to the committee as well.

##### II. Tidewater Gardens Relocation Dashboard Update

12:15

*Kim Thomas, NRHA*

- Ms. Thomas reviewed the Relocation Dashboard for Tidewater Gardens (attached below) with the committee.
- Mr. Pledger asked about neighborhoods of opportunity.
- Ms. Thomas replied that page 3 of the dashboard references households that have moved to neighborhoods of opportunity in green. HUD's definition of neighborhood of opportunity is less than 62% minority concentration and less than 40% poverty rate.

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- Councilwoman Graves noted that for example, Broad Creek is considered a great neighborhood but because of minority concentration it might not meet HUD's definition, but it is still a great neighborhood.
- Ms. Thomas replied absolutely, some neighborhoods would not meet HUD's definition of neighborhoods of opportunity because of minority concentration like Broad Creek and some other desirable neighborhoods. As we work with residents, we want to keep choice as a primary focus. HUD has bureaucratic reasons for their definition based on research and data, but in a city like Norfolk it might be very difficult to find neighborhoods without concentration of minorities.
- Dr. Perry stated that 25% of relocated families have moved to neighborhoods of opportunity as defined by HUD, but when you take out the minority concentration and only consider poverty rate, the number of relocated families in neighborhoods of opportunity is 77%.
- Councilwoman Graves stated she would like that information included on the dashboard when delivering the statistics. We can show the percentage based on HUD's definition but also provide the percentage for neighborhoods that meet all the criteria except for minority concentration so it provides balance and perspective given a city that is predominately black.
- Ms. Thomas agreed and said it will be added.
- Ms. Saunders asked how maintenance in Tidewater Gardens is going and if requests are being kept up with.
- Ms. Thomas replied that NRHA is still committed to providing maintenance. There is a reduced maintenance staff on site in each community that is dealing with emergent needs first, routine things can be put off for a little bit. Things like backed up system repairs are still being made. Funding for maintenance is through the capital fund for Low-income Public Housing. There is reduced staff onsite but are still onsite to effectively handle requests and address needs, as necessary. They also still have on-call emergency staff on weekends and after hours.
- Dr. Jones Nichols referenced page 1 of the dashboard regarding the number of residents who wish to return to the St. Paul's Area when new housing is available. She asked if we are able to disaggregate the data and identify consistent demographic trends. For example, are seniors expressing a desire to return or households with average sizes of 3-4 people? Are we seeing any demographic trends for those who desire to return?
- Ms. Thomas replied that yes, with People First Empowered by USI we are looking at data and trends of people with the desire to return once the new communities are built. We also have to look at what the current housing situation looks like for the families if and when they decide to move back. We have some households who are over-housed,

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meaning when they moved in two years ago the household composition may have been larger and now there might be a single person living in a four bedroom unit as their family members have moved on. As new housing is built, we want to adjust to desires of families coming back. We might have splits that create new households. We have to look at what households are looking like upon exit of Tidewater Gardens and what desires are to ensure that mix of formula reflects that.

- Dr. Jones Nichols acknowledged the team is looking at data to identify trends and asked if we know who is represented in the demographics so far. Do we have more seniors, small families etc.?
- Ms. Thomas replied that People First Empowered by USI does that as part of the household assessment and asked if it is easy to pull from their Learn database.
- Ms. Stutler said she doesn't know the answer from the top of her head but can have the data broken down by demographics and is happy to bring it to the next meeting.
- Councilwoman Graves said we should have that data. If we have a year's worth of assessments and talking to people about coming back, it's important to plan for the people who say they want to come back. If a family is over-housed, we don't want to continue that trend. We should have collected enough information and data, we've been asking people questions long enough to know how many seniors and family composition whether the children are toddlers, school-age etc. it's something we should have.
- Ms. Hamm Lee stated we will be sure to include the information in the dashboard moving forward and transitioned the committee into the next agenda item.

### **III. People First- Challenges and Opportunities/ Discussion**

**12:45**

*Kristie Stutler, People First Empowered by USI*

- Ms. Stutler introduced herself and shared that the City, NRHA, NPS, and USI presented at the Council of Large Public Housing Agencies' (CLPHA) 'Housing Is' Summit on the work being done in Norfolk with a focus on education. They talked about the good work, investment in the city and how that is being rolled out and what the objectives are in relation. She stated she wanted to provide an update on People First and have an open discussion around some of the challenges they have had and also talk about the annual report. She walked the committee through her presentation (attached below).
- In reference to slide 6, Mr. Pledger asked how often People First Empowered by USI updates the COVID surveys.
- Ms. Stutler replied daily. The staff is doing outreach daily, the goal is to reach out to all households within a two week period, so they are continually doing that.

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- In reference to slide 7 and the joblessness challenge, Councilwoman Graves stated that in her biweekly meeting with staff they discussed identifying companies hiring during COVID-19 to better assist individuals looking for work who are unemployed and asked what the progress has been on that.
- Ms. Nicole Todd stated that the Workforce Specialist has been working with Norfolk Works and Virginia Workforce Council, previously known as Opportunity Inc., and has been getting a lot of information about employers still recruiting and figuring out what that looks like and how to prepare people for positions.
- Councilwoman Graves stated we need to find a better way to communicate that information with residents whether it's a zoom call or virtual hiring fair, we need to find a way to better get the information out and as we are in phase 2 we might be able to host some small in-person sessions that would be more intimate and one on one for people to talk in person. Depending on how long someone has been out of a job there could be market intimidation and a fear factor there and depending on skill sets there might be challenges with online applications and things of that nature. We should look at how we can do something for individuals who are virtually savvy and those who need the one on one.
- Mr. Pledger stated that when Norfolk Southern had to lay off their employees he remembers the city hired some of their staff part time and the same thing happened with Farm Fresh and asked if there is a possibility to work on a similar connection. He said the Newport News Shipyard is hiring and HRT is looking for drivers. Maybe there is a way to make those connections and facilitate through those virtual meetings. He knows a few employees who work at the Save-A-Lot and also part time staff with the city have been furloughed, so that might not be an option. Maybe there is a way to work with people who are hiring or looking to staff and work directly with them using virtual connection as a means to do it.
- Councilwoman Graves stated she is not aware of the Norfolk Southern information and is not sure if it's hearsay, because she doesn't remember any public or private meeting where there was a direct layoff from Norfolk Southern that we voluntarily picked up. She will clarify with the administration and ensure that is accurate. We may have picked some up that applied and were qualified, but don't know that it was a direct pipeline. She does like the idea of reaching out to companies that are hiring and matching people from St. Paul's to match skill sets with needs to help them get interviewed and get jobs.
- Dr. Jones Nichols stated that Ms. Todd touched nicely on the Hampton Roads Workforce Council piece, and that when the Farm Fresh closed that council organized a hiring fair to assist individuals impacted by that grocery store closing.
- Ms. Stutler stated that one thing that has presented in thinking through returning to work with residents is the shift in childcare centers that might be operating at a lower capacity if at all. As we return to school, there is no real definitive, whatever phase we

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are in now we aren't sure that it won't shift when it comes time for school, so the need to provide at home learning might be another thing families need to do while also returning to work. They are working on it not knowing how things will unfold here and ensuring residents are connecting with NRHA about loss of income for immediate relief.

- In reference to slide 9 and having difficulty contacting residents that relocated prior to USI being onsite, Ms. Love asked if People First Empowered by USI asks for residents' social media contact information.
- Ms. Stutler replied that she appreciated the feedback and it is an additional strategy that can be employed.
- Councilwoman Graves said that we need to make sure the Facebook page is made official and that we reach out to residents to invite them to the page. It goes back to what she spoke about months ago about the app to download to get information about what was going on in addition to an email blast. Dr. Perry had a presentation about a pilot program with an app, but not sure where that went. If we aren't using social media, we are missing out on a huge opportunity to connect with people.
- Ms. Hamm Lee stated she manages the Facebook page for the St. Paul's Area and can start a specific campaign to reach out to those who have left the community. She is constantly looking for new membership and always sending out information.
- Ms. Love stated she is thinking about not so much a general conversation on social media, but when Teens With a Purpose promotes their programs they ask for social media so they can message them one on one versus mass general information. Ms. Love couldn't get in touch with one of the mothers of a child in their program, so she messaged him on social media and now he's coming in and getting lunch etc. It is the best way to get in touch, better than a phone a lot of the time.
- Councilwoman Graves stated that schools also have that problem. Midway through the year the school tries to reach a parent and the number has changed. Social media contact usually doesn't change, it's a great tool to have.
- In reference to slide 10, Ms. Hamm Lee asked for an example of average rent in neighborhoods of opportunity and the amount of a voucher.
- Ms. Thomas stated the voucher amount varies by household income and other factors. Based on income and family composition size, a voucher may be up to \$2,500 for a 5 bedroom. Utilities should be taken into consideration when people move to a property with a Housing Choice Voucher like a single-family home or private apartments; they need to factor in whether or not they will be able to pay utilities from their income because you don't want to see overall housing cost exceed 40% of income. We should also keep in mind that the rental market is competitive competing with the military and universities. Private landlords are acting as businesses and trying to get higher rent in neighborhoods of opportunity. You don't want to start looking at the highest the voucher can provide. In a recent scenario, a family had a voucher worth \$2,500, but they

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needed to look at something closer to \$2,300 to use the additional amount towards utility expenses. There is a lot of criteria to adjust to get to a family's affordability index. When determining affordability of units being rent reasonable, when talking about a highly competitive community, landlords have options of going to the person who can afford to pay the most.

- Councilwoman Graves stated everything about the housing market is competitive and wants to talk about the purchasing side. Especially for families with large numbers, we want to make sure we are making clients aware of the opportunity to use their voucher to purchase. Credit requirements still apply, the lender still requires a particular credit score, savings, and no overdrafts. However, you can get a voucher certified for up to 20 years. She just closed on a home where the buyer was a mom with 5 children and was able to use her voucher to purchase a very nice home that she would probably not have had the opportunity to purchase if she depended only on her income. We need to ensure we are making people aware of options especially for people in later phases. Even if they get laid off but stay in their field of work, the layoff period won't count against them. Finding rentals for large families presents challenges. Not to say we can't overcome them, but we should look at the challenges and use all the tools in the toolbox. She would like to see People First paired with the HCV program, those options and benefits, as they pertain to residents. If they choose to be homeowners, we have good people who can partner with them at NRHA.
- Dr. Perry stated it was an excellent point and that the homeownership program currently requires someone to have a voucher for a year before going into homeownership, but NRHA is trying to change that requirement in the current annual plan.
- Councilwoman Graves suggested having an offline conversation about it.

#### **IV. People First- Annual Report**

**1:15**

*Kristie Stutler, People First Empowered by USI*

- Ms. Stutler stated she is open to feedback on what the committee would like to see in their annual report and that the team is looking for guidance in terms of what the committee feels is important to report on.
- Councilwoman Graves stated that when this was first discussed, they talked about what success looks like. She would like to see if we are a fifth or not a fifth of the way towards successful outcomes in various areas that we set out to achieve. She would like to see some metric of that. She also asked if there would be an opportunity to proof the annual report before it is final.
- Ms. Stutler replied that it hadn't been discussed but she thinks that can be done.

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- Councilwoman Graves stated that sometimes you don't know what you're looking for until you see it. If we had a draft of the proposed report, we could look through it and comment on it. She wants us to be successful and realistic. Don't want to create something that is eviscerated when we may not know what we are looking for. It would provide the opportunity to give feedback and constructive criticism in the report and then fine tune it. Or we can say that we might not have that piece but can include it going forward, like the social media aspect is one small piece of what hasn't been done but will be done moving forward. Ms. Hamm Lee will send an email asking for feedback after people have the opportunity to give it some thought. She asked that the committee respond when Ms. Hamm Lee sends out emails.
- Ms. Hamm Lee stated she will send an email to the committee asking for information they think would be helpful for the community to understand what we are doing, how it is being done, etc.
- Councilwoman Graves stated when Kristie provides a draft, changes and suggestions can be provided and included, and the final report will be a comprehensive report.
- Ms. Hamm Lee asked if there were any final questions.
- Mr. Fraley stated that landlords will play a critical role in the success we are hoping to achieve here. He suggested exploring ideas that incentivize landlords to be more accessible to residents looking for properties throughout the city. He has been in property management and real estate for a long time, and landlords don't have positive thoughts about residents moving throughout the city. When you go throughout the city, there is no way to tell if someone has a voucher or not. Landlords have to be educated about opportunities to house a family. We have a huge job to let landlords know their responsibility here to take part and make this effort worthwhile. He would like to work with the team on this effort and emphasized the need for support from the landlord community.
- Ms. Stutler stated she would appreciate having Mr. Fraley as a thought partner on how to go about doing that.
- Councilwoman Graves stated that part of the problem is the stigma of Section 8 that properties that are low quality because of bad landlords or bad tenants are automatically stigmatized as Section 8 (HCV) and the thought is that the tenants tear up the property. The properties that are low quality 98% of the time are not Section 8 because they would never pass inspection to begin with. She is with Mr. Fraley, she doesn't know what the solution is, but we have bright and intelligent members on the committee and if we put our heads together, we can come up with a solution towards a positive direction. It may take some landlords doing testimonials to talk about voucher holders being great tenants that maintain the property. Sometimes when people see others doing it, they are more open to it.



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- Ms. Hamm Lee stated that in the fall NRHA and the city hosted a Landlord Summit and that some minds were changed as a result. We could look at hosting another virtual summit or plan and in person event. Landlords talked about their experience at the Summit.
- Councilwoman Graves stated that we should ensure we stay in touch with landlords to find out what their vacancies are, if they are open to Section 8 (HCV), etc.
- Dr. Jones Nichols stated that it would be wise to review the set of policy recommendations the Inclusionary Housing Subcommittee presented to City Council, which talked about offering incentives to landlords to increase affordable housing in neighborhoods of opportunity, to ensure the work by the committee doesn't fall to the wayside.
- Ms. Hamm Lee said she would forward the presentation to ensure USI directly received it.
- Councilwoman Graves stated she would follow-up with the legal team to see where they are on it. There is a lot going on, so it helps to bring things back to the table we walked away from to do other things.

#### **V. Next Steps/Announcements/Closing Remarks**

**1:25**

*Chair Angelia Williams Graves*

- Councilwoman Graves thanked everyone for taking the time to do this, who is engaged, and who is helping eat an elephant one bite at a time. She reminded the committee of the conversation she is hosting Saturday at 10 a.m. to discuss the food desert in the St. Paul's Area with the Save-A-Lot closing. She will share the graphics with Ms. Hamm Lee to share with the group. It will be live on her personal Facebook page and City Council page @angeliasuperward7. It will be 10:00 – 11:15 a.m. on Saturday so we can quantify the problem, spit out solutions, and have people with resources to help with solutions as well. The committee will receive the minutes and notification for the next meeting from Ms. Hamm Lee. She asked the committee to respond to emails to ensure we are providing the information wanted and needed and answering everyone's questions. Stay healthy, safe, and blessed.

#### **VI. Meeting Adjourned**

**1:30**



## Tidewater Gardens Relocation Dashboard - 6/15/2020

### Resident Relocation Choices by Phase

Phases	Total Units	TPV Choice	LIPH/PBV Choice	Total Current Relocation Choices	Change from Prior Report
Phase 1	187	133	45	178	0
Phase 2	262	82	37	119	0
Phase 3	116	24	2	26	0
Phase 4	53	8	4	12	0
<b>Grand Total</b>	<b>618</b>	<b>247</b>	<b>88</b>	<b>335</b>	<b>0</b>

\* Phase 1 = 178 + 5 prior move-outs + 2 deceased + 2 evictions = 187 total units

### Residents Desire to Return to St. Paul's Area

Phases	Total Units	Total Choices	Total Residents Desire to Return	Percentage Residents Desire to Return	Change from Prior Report
Phase 1	187	178	76	42.70%	0
Phase 2	262	119	75	63.03%	0
Phase 3	116	26	13	50.00%	0
Phase 4	53	12	7	58.33%	0
<b>Grand Total</b>	<b>618</b>	<b>335</b>	<b>171</b>	<b>51.04%</b>	<b>0</b>

### Vacancy Statistics by Phase

Phases	Total Units	Total Vacant Units	Total Occupied Units	Percentage Vacant Units	Change from Prior Report
Phase 1	187	109	78	58.29%	+4
Phase 2	262	55	207	20.99%	+1
Phase 3	116	24	92	20.69%	+1
Phase 4	53	14	39	26.42%	0
<b>Grand Total</b>	<b>618</b>	<b>202</b>	<b>416</b>	<b>32.69%</b>	<b>+6</b>

### People First Empowered by Urban Strategies, Inc. Case Management

Household Served by Phase	Change Prior Report	Service and Assessments	Total	Change from Prior Report	
Phase 1	176	0	Service linkages since August 1, 2019	386	+6
Phase 2	190	+5	Total number of household assessments completed	379	+11
Phase 3	60	+2	Collaborative housing stability interventions	52	0
Phase 4	35	0			
<b>Grand Total</b>	<b>461</b>	<b>+7</b>			

### Reason for Vacancy

Reason for Vacancy	Total Count	Percentage by Move Out Reason
Unit Transfer	27	13%
Moved to HCV	108	53%
Moved to Project Based Housing	15	7%
Purchased Home	3	1%
Deceased	3	1%
Rented Elsewhere	29	14%
Moved Without Notice	2	1%
Moved Prior To Eviction/Termination	1	0%
Eviction	14	7%
<b>Grand Total</b>	<b>202</b>	<b>100%</b>

Changes from prior report +6

TPV - Tenant Protection Voucher  
LIPH - Low Income Public Housing  
PBV - Project Based Voucher

### Relocation -Subsidy Type

Subsidy Type	Count by Relocation Subsidy Type	Percentage by Relocation Subsidy	Change from Prior Report
Public Housing	27	13%	0
HCV-Regular Voucher	21	10%	0
HCV- NED Voucher	1	0%	0
HCV- Chesapeake	5	2%	0
HCV/PBV - St. Paul's	3	1%	0
HCV- Virginia Beach	4	2%	0
HCV- Newport News	1	0%	0
HCV-TPV Tidewater Phase 1	71	35%	+4
HCV-Portsmouth	2	1%	0
PBV-Grandy Revt	8	4%	0
PBV- Grandy Village VI	5	2%	0
RADPBV-Franklin	2	1%	0
Purchased Home	3	1%	0
Deceased	3	1%	+1
Unknown -Rented Elsewhere	29	14%	+1
Moved without Notice	2	1%	0
Moved Prior To Eviction/Termination	1	0%	0
Eviction/Termination	14	7%	0
<b>Grand Total</b>	<b>202</b>	<b>100%</b>	<b>+6</b>

### Relocation by Census Tract

#### HCV/Other

Census Tract	Count of Census Tract	Percentage by Census Tract
5 Pamlico	1	1%
7 Oceanair, Bayview	1	1%
8 Merrimac Park, Commodore Park	1	1%
11 Glenwood Park	2	2%
12 Lochaven, Meadowbrook	3	3%
14 Wards Corner	1	1%
2.01 Ocean View	1	1%
20 Roland Park	1	1%
25 Lamberts Point, ODU	1	1%
26 North Colley	1	1%
27 Park Place (West)	4	4%
29 Park Place (East)	2	2%
30 Lafayette, Winona	1	1%
31 Fairmount Park	1	1%
32 Shoop Park	3	3%
33 Ballentine Place	1	1%
34 Lindenwood, Villa Heights	1	1%
35.01 Huntersville (East)	3	3%
42 Calvert Square, Church Street	3	3%
43 Brambleton (North)	6	6%
44 Broad Creek	1	1%
45 Middletown Arch	2	2%
46 Chesterfield Heights	1	1%
49 CBD, Freemason Harbor	2	2%
50 Berkley	4	4%
51 Campostella Heights	6	6%
56.02 Bayview (South), Forest Park	1	1%
57.01 Southern Shopping Center	4	4%
58 Rosemont, Oakwood	7	6%
59.01 Wellington Oaks, Norview	8	7%
59.02 Norvella Heights	1	1%
59.03 Fox Hall, Commerce Park	1	1%
61 Estabrook, Coleman Place	9	8%
64 Ingleside, Norfolk Square	3	3%
66.07 Bromley, Azalea Acres	2	2%
68 Lake Terrace	1	1%
69.01 Janaf, Military Circle	1	1%
70.01 Crown Point, Raby Road	2	2%
HCV- Chesapeake	5	5%
HCV- Newport News	1	1%
HCV- Portsmouth	2	2%
HCV- Virginia Beach	6	6%
<b>Grand Total</b>	<b>108</b>	<b>100%</b>

Change from prior report +4

Areas of Opportunity	Rate
< 62% mi concentration and <40% poverty	32 29.63%
<40% poverty	71 65.74%
<20% poverty	36 33.33%

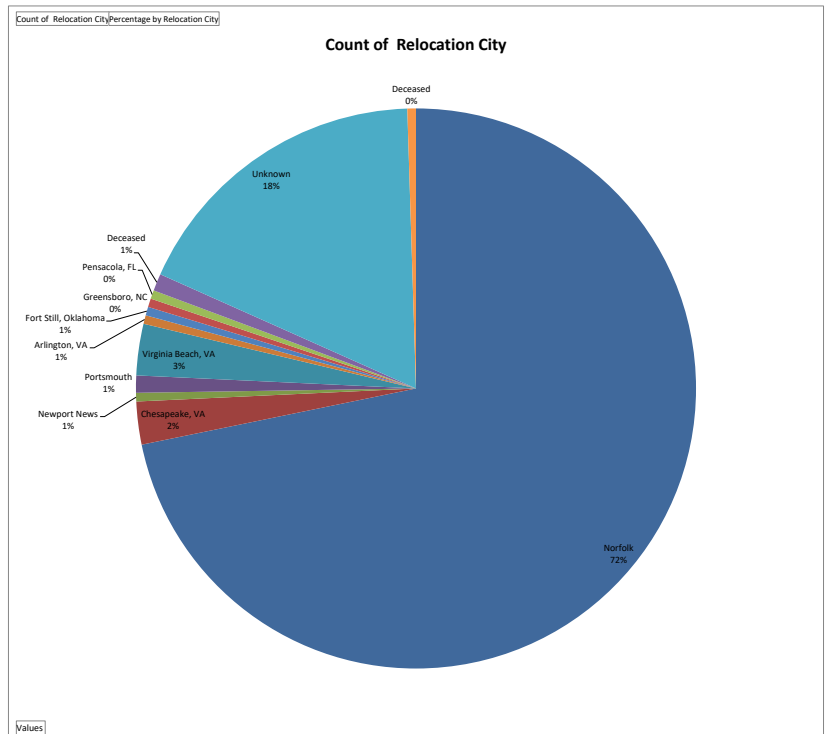
Relocation City	Count of Relocation City	Percentage by Relocation City
Norfolk	145	72%
Chesapeake, VA	5	2%
Newport News	1	0%
Portsmouth	2	1%
Virginia Beach, VA	6	3%
Arlington, VA	1	0%
Fort Still, Oklahoma	1	0%
Greensboro, NC	1	0%
Pensacola, FL	1	0%
Deceased	2	1%
Unknown	36	18%
Deceased	1	0%
<b>Grand Total</b>	<b>202</b>	<b>100%</b>

Change from prior report +6

Highlighted area denotes relocation cities outside of Hampton Roads Area

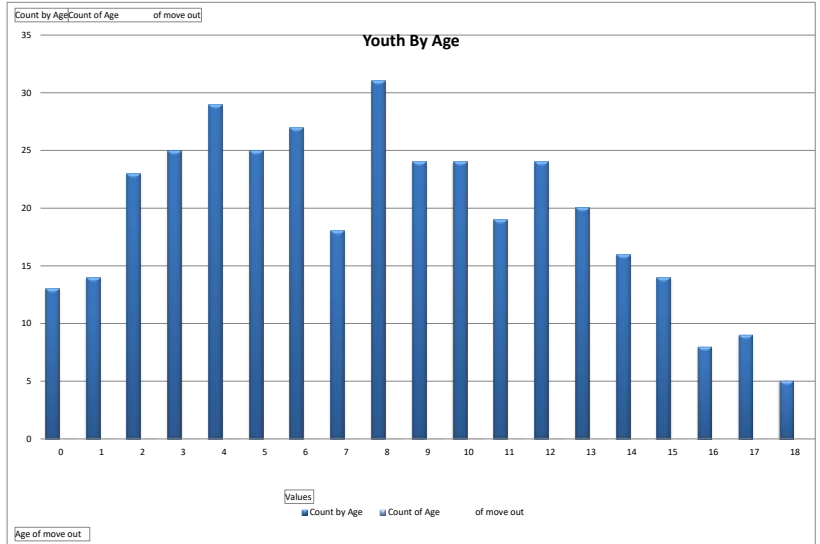
#### LIPH/PBV

Census Tract	Count of Census Tract	Percentage by Census Tract	Change from Prior Report
41 Young Terrace, Church Street- Young Terrace	6	6%	0
42 Calvert Square, Church Street - Calvert	12	13%	0
43 Brambleton (North) Moton- Franklin Arms	2	2%	0
46 Chesterfield Heights- PBV- Grandy Village VI	5	5%	0
46 Chesterfield Heights- RADPBV Grandy Revt	8	9%	0
48 Tidewater Gardens- Tidewater	1	1%	0
50 Berkley - Sykes	1	1%	0
51 Campostella Heights- Oakleaf	6	6%	0
69.01 Janaf, Military Circle- Bobbit	1	1%	0
Deceased	3	3%	0
Eviction/Termination	15	16%	0
Moved without Notice	2	2%	0
Purchased Home	2	2%	+1
Unknown -Rented Elsewhere	30	32%	+1
<b>Grand Total</b>	<b>94</b>	<b>100%</b>	<b>+2</b>



## Tidewater Youth Demographic Relocation

Age of Youth	Count by Age	Count of Age of move out
0	13	4%
1	14	4%
2	23	6%
3	25	7%
4	29	8%
5	25	7%
6	27	7%
7	18	5%
8	31	8%
9	24	7%
10	24	7%
11	19	5%
12	24	7%
13	20	5%
14	16	4%
15	14	4%
16	8	2%
17	9	2%
18	5	1%
<b>Grand Total</b>	<b>368</b>	<b>100%</b>



Changes from prior report +15

### Relocation of Youth Census Tract - HCV/Other

Census Tract	Number of Children Relocated to area	Percentage of Children Relocated
5 Pamlico	5	2%
7 Oceanair, Bayview	6	3%
8 Merrimac Park, Commodore Park	5	2%
11 Glenwood Park	4	2%
12 Lochaven, Meadowbrook	4	2%
14 Wards Corner	3	1%
2.01 Ocean View	1	0%
20 Roland Park	3	1%
25 Lamberts Point, ODU	4	2%
26 North Colley	4	2%
27 Park Place (West)	10	4%
29 Park Place (East)	5	2%
30 Lafayette, Winona	2	1%
31 Fairmount Park	2	1%
32 Shoop Park	8	4%
33 Ballentine Place	2	1%
34 Lindenwood, Villa Heights	2	1%
35.01 Huntersville (East)	3	1%
42 Calvert Square, Church Street	3	1%
43 Brambleton (North)	16	7%
44 Broad Creek	2	1%
45 Middletown Arch	6	3%
46 Chesterfield Heights	3	1%
49 CBD, Freemason Harbor	3	1%
50 Berkley	7	3%
51 Campostella Heights	11	5%
56.02 Bayview (South), Forest Park	1	0%
57.01 Southern Shopping Center	4	2%
58 Rosemont, Oakwood	15	7%
59.01 Wellington Oaks, Norview	22	10%
59.02 Norvella Heights	1	0%
59.03 Fox Hall, Commerce Park	1	0%
61 Estabrook, Coleman Place	11	5%
64 Ingleside, Norfolk Square	3	1%
66.07 Bromley, Azalea Acres	10	4%
68 Lake Terrace	1	0%
69.01 Janaf, Military Circle	4	2%
70.01 Crown Point, Raby Road	2	1%
HCV- Chesapeake	10	4%
HCV- Virginia Beach	10	4%
HCV- Newport News	0	0%
HCV- Portsmouth	5	2%
<b>Grand Total</b>	<b>224</b>	<b>100%</b>

Changes from prior report +13

### Relocation of Youth by Census Tract - LIPH/PBV

Census Tract	Number of Children Relocated to Area	Percentage of Children Relocated
41 Young Terrace, Church Street- Young Terrace	6	4%
42 Calvert Square, Church Street - Calvert	6	4%
43 Brambleton (North) Moton- Franklin Arms	0	0%
46 Chesterfield Heights- PBV- Grandy Village VI	15	10%
46 Chesterfield Heights- RADPBV Grandy Revt	20	14%
48 Tidewater Gardens- Tidewater	0	0%
50 Berkley - Sykes	0	0%
51 Campostella Heights- Oakleaf	12	8%
69.01 Janaf, Military Circle- Bobbit	0	0%
Deceased	0	0%
Eviction/Termination	27	19%
Moved without Notice	4	3%
Purchased Home	2	1%
Unknown -Rented Elsewhere	52	36%
<b>Grand Total</b>	<b>144</b>	<b>100%</b>

Changes from prior report +2



# St. Paul's Advisory Committee Meeting

Virtual Meeting

June 16, 2020

# Agenda

- **Welcome/Pandemic Notification**
  - *Chair Angelia Williams Graves*
- **Tidewater Gardens Dashboard Update**
  - *Kim Thomas, NRHA*
- **People First- Challenges and Opportunities/Discussion**
  - *Kristie Stutler, People First Empowered by USI*
- **People First – Annual Report**
  - *Kristie Stutler, People First Empowered by USI*
- **Next Steps/Announcements/Closing Remarks**
  - *Chair Angelia Williams Graves*
- **Meeting Adjourned**



# NRHA Relocation Dashboard

# PEOPLE FIRST



EMPOWERED BY

**URBAN STRATEGIES, INC.**

- ❖ Updates
- ❖ Challenges
- ❖ Discussion



# People First Update

## **Families working with People First as of 5/31/20:**

- 454 HH; 1,280 people
- At the end of March there were 411 HH and 1,153 people
- Reflects an addition of 43 Households and 127 people

## **Families with COVID and adult assessment as of 5/31/20:**

- 368 HH (81%) of families who have engaged with People First Services have a completed adult assessment
- 359 HH (79%) of families who have engaged with People First Services have a completed COVID survey

# Challenges

## **Number of completed adult assessments slowed down by priorities.**

- Focus of COVID surveys and stabilizing family needs
- Staff daily duties have shifted

## **Strategies:**

- Team has developed a PDSA integrating completion of the adult assessment into their ongoing COVID surveys, targeting completing a total of 60 per week

# Challenges

**COVID has compounded problems in the following areas:**

- Joblessness
- Childcare barriers
- Reduced partner resources

# Challenges

## Overall unemployment and job loss

- All residents - 33% reported losing their jobs related to COVID – 19.
- Relocated residents only - 30 people or 26% of respondents have lost their jobs related to COVID.

## Barriers impacting return to work

### Strategies:

- Assisting with filing for unemployment
- Support residents in requesting interims with NRHA

# Challenges

## Reaching out to relocated families

- COVID surveys with 114 (63%) relocated families.
  - 65 relocated households that we were unable to reach by phone.
  - 44 or 68% relocated before USI was on site (no established relationship).

## For many, had last known address

### Strategies included:

- Attempted Phone Contact
- One Call
- Postcards of Concern
- Relocation Benefit Letters
- In-Person Outreach will be attempted

# Challenges

## Large Family Relocation

- 53 families with over 5 members in each family - representing 295 people.
- We want to ensure that HUD's Rent-reasonableness and affordability standards do not create barriers in ensuring that larger families are able to move to neighborhoods of choice and/or opportunities.

## Strategies:

- Identification and targeted engagement focused on reducing family risk score.
- Review family composition for possible household splits
- Working on a landlord assistance program that would incentivize landlords renting to large families in order to increase choice and opportunity.

# Challenges

## Rental or utility balances or arrears (unknown)

- Currently 113 onsite Tidewater families have rental arrearages for June
  - 42 balances of more than June
- Challenge is for the relocated families we have not been able to contact and what arrearages they may be facing
- Have an MOU with Salvation Army for Energy Share program but access to that is currently limited to applicants age 60+ due to reduced funding

## Strategies:

- People First reaching out to families to identify other barriers and landlords
- People First supporting families in requesting interim as needed
- STOP, United Way, People First Barrier Elimination Fund (increased year 1 funds), Power payment plans and relief funds
- NRHA working to understand reasons behind arrears and possible re-payment plans
- United Way supporting adding resources

# **Annual Report: Updates and Discussion**

- **USI is approaching 1-year implementation of the People First Initiative**
- **We are working on an annual report which is expected to be available in August 2020**
- **Will include both qualitative and quantitative data**
- **Feedback and input on report**